



## BUDELICIOUS SOUVENIR PROGRAMME

To promote the event and as a guide for visitors during the festival weekend, we will be producing a full colour, glossy A5 programme. We will be selling them for a suggested donation of £1, of which the proceeds will be donated to Budehaven Community College, Home Economics department.

As a confirmed participant of the event you will receive a free listing on the Producers Hall plan. In addition, we invite you to take a paid advert in the programme to promote your product and support the festival.

The programme will include paid adverts, chefs profiles, timetable of events, floorplan of the festival, restaurant | café | bar trail, and editorial pieces. If you take out a paid advert you are welcome to also provide an editorial piece (non-advertising) for consideration. Maybe a recipe, interesting facts etc?

We would like the programme to be available during August to maximise awareness of our festival, so all adverts should be submitted by no later than 31 July. Please reserve your space in advance of this so we can plan the programme

So, all's that's left to do is choose what size advert you would like and then send us a hi-res jpeg or pdf of your advert, along with your payment.

### Advert Sizes/Prices

- Full A5 Page Portrait (148 x 210mm) £80 (plus 3mm bleed)
- Back Cover full page (148 x 210mm) £150 (plus 3mm bleed)
- Half Page Landscape (149 x 105mm) £40
- 1/4 Page Portrait (74.2 x 105mm) £20

### What to do now...

1. Choose the size of the advert you want
2. Complete the attached booking form
3. Email [info@budelicious.org](mailto:info@budelicious.org) with your completed booking form and attach a pdf or jpeg copy of your advert.
4. Invoices will be issued once we receive your booking form and are payable within 14 days of issue. (All prices are subject to VAT)



## BUDELICIOUS SOUVENIR PROGRAMME - BOOKING FORM

Yes, I would like to take an advert in the festival programme.

Company Name	
Name and address you would like on the invoice	
Advert Size	
Contact Name	
Signature	
Date	

Please email your completed form to [info@budelicious.org](mailto:info@budelicious.org) or post to Kelly Lee, The Falcon Hotel, Bude EX23 8SD.